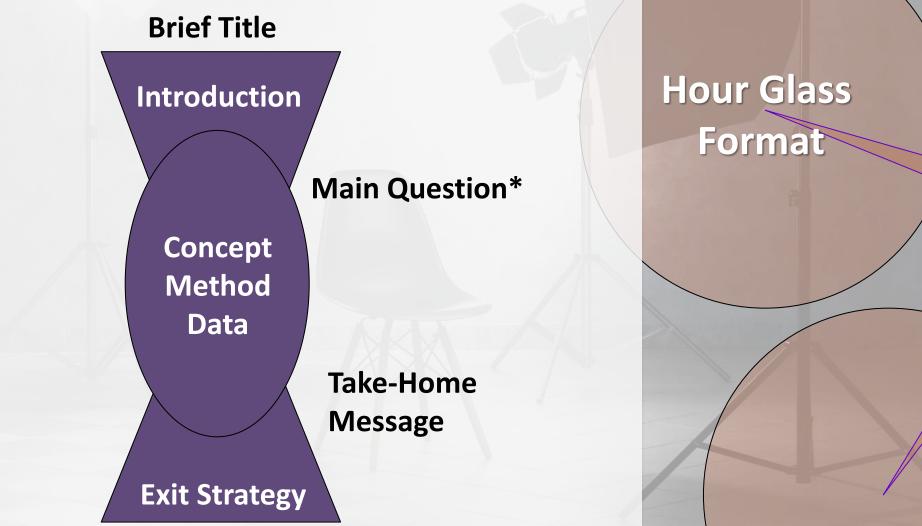
Speaking about (any) Science Virtual Talks

Scott Morgan

- Larger relevance (part 1)
- Single question (!)
- Concept/method/data
- Summaries
- Single Take-home-message
- Animation
- Personal and vocal energy
- Relevance (part 2)









The larger research issues/problems in my field are:

I work on: Why?

This project focuses on: Why?

Specifically, I want to know: Common Ground Funnel

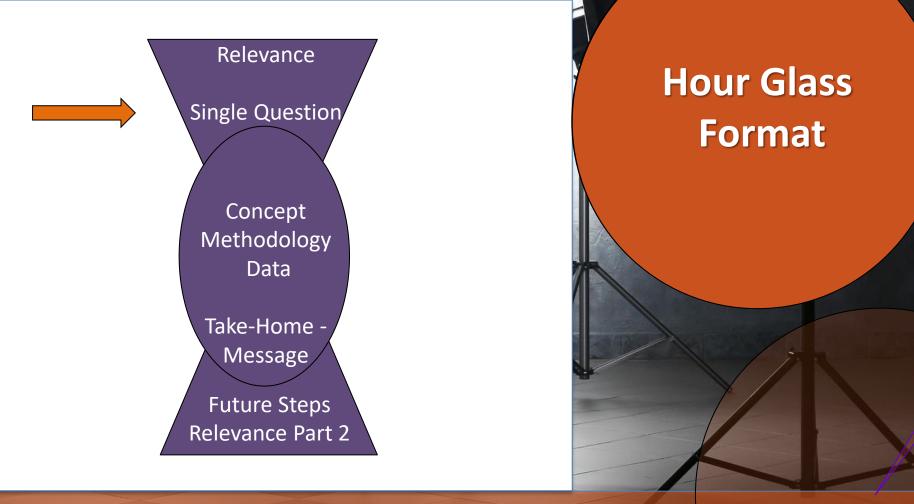


The beginning of the talk should address:

Pop

Ou

- a) The larger relevance of my work.
- b) Current problems in our field.
- c) The interests of the listeners.
- d) All the above.



Main Question

How well can 3D mapping predict field measurements?

What is the functional relationship between GATA-3 and estrogen receptor?

Main Question

Main Question

At what age do children appreciate neuropsychological data?

We describe measures of the economic burden of cancer and present current estimates and projections of the national burden of cancer in the US. We discuss ongoing efforts to characterize the economic burden of cancer in the US and identify key areas for future work, including developing and enhancing research resources, improving estimates and projections of economic burden, evaluating targeted therapies, and assessing the financial burden for patients and their families.

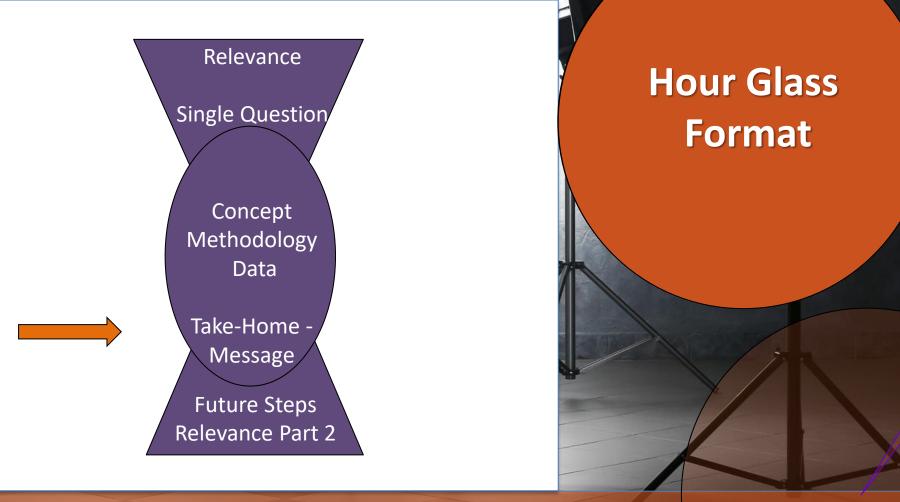
MQ: How can we improve estimates of economic burden for cancer patients and their families?

A single umbrella question helps listeners to:

- a) Focus on the main idea.b) Follow my logic.
- c) Appreciate my findings.
- d) Works beyond virtual talks.
 - e) All of the above.

Pop Quiz!



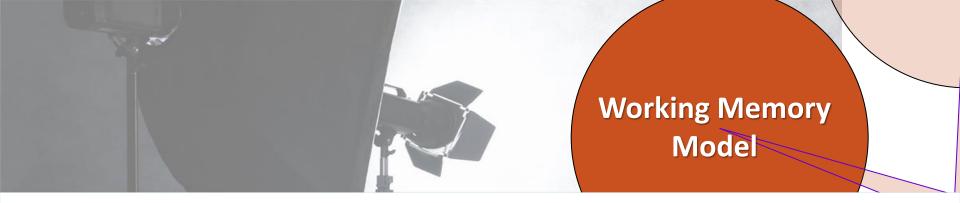


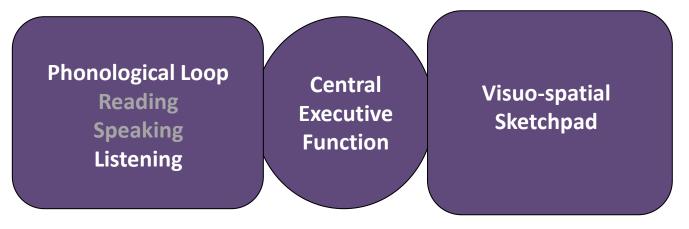
Main Question

What is the functional relationship between GATA-3 and estrogen receptor?

Take-Home Message

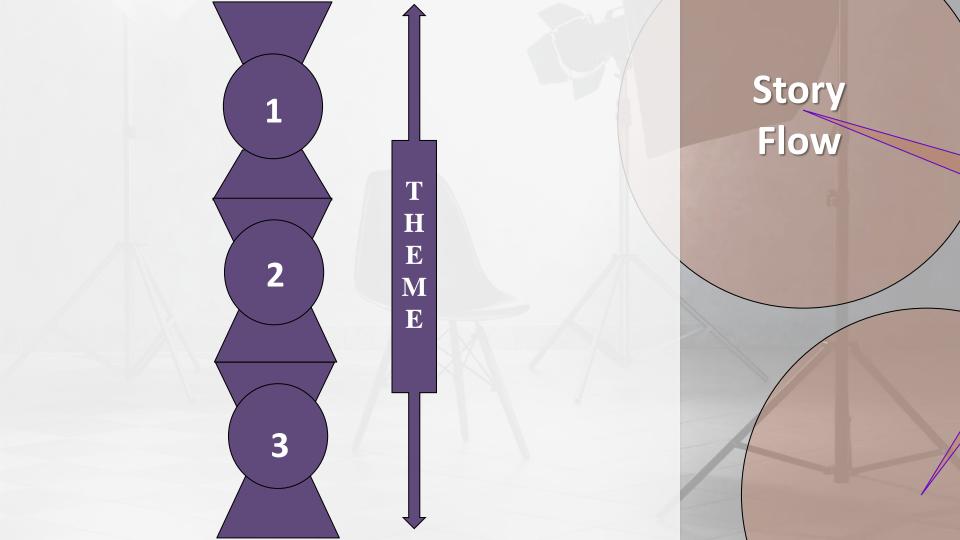
GATA-3 coregulates with ER

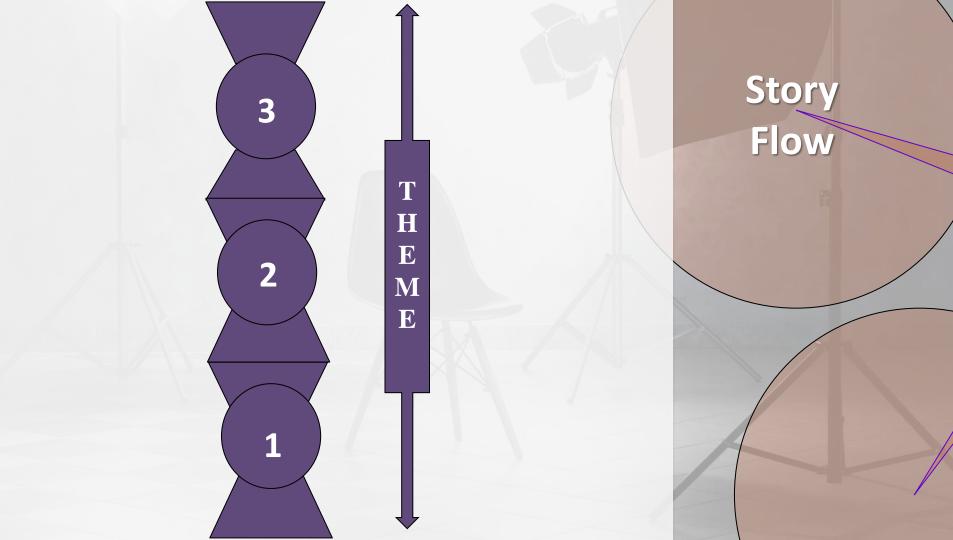


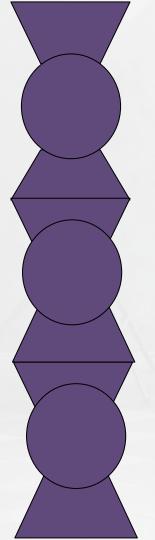


Baddeley & Hitch 1976







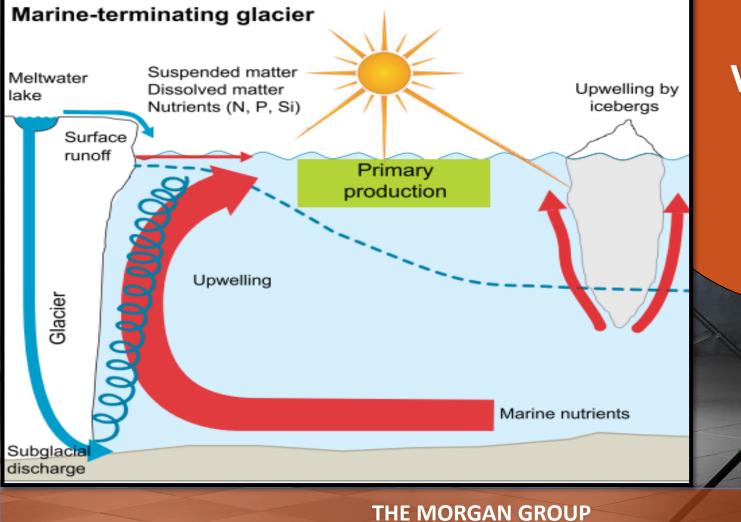


The images should be:

Pop

Quiz

- a) Overcrowded
- b) Static
- c) Heavy on text
- d) None of the above



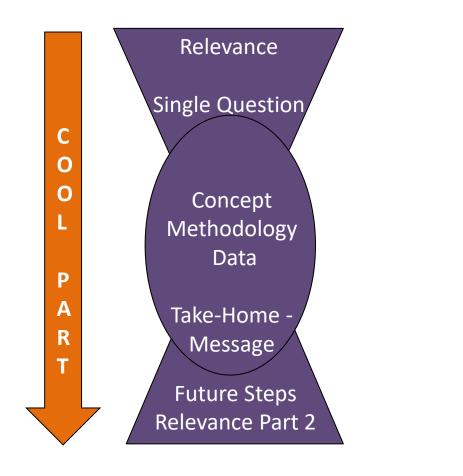
Visualize Future Steps



- Side/front lighting
- Use headphone and microphone, but...
- Use speaker phone voice (stand up)
- Professional background (no windows)
- Layer clothing
- Bright colors
- Enthusiasm barometer

The Craft of

Delivery



Hour Glass Format



- Side/front lighting
- Use headphone and microphone, but...
- Use speaker phone voice (stand up)
- Professional background (no windows)
- Layer clothing
- Bright colors
- Enthusiasm barometer
- Use your notes

The Craft of Delivery

The Craft of Delivery

THE MORGAN GROUP

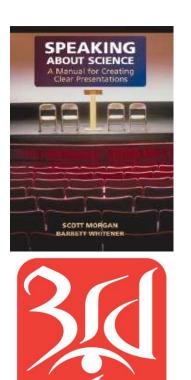
-

Virtual Talks need:

a) More repetition
b) More summaries
c) More visual reminders
d) More lights
e) More action
f) All of the above

Pop Quiz!

- □ The book
- □ scott@morgangp.com
- □ 3rdi mindfulness app
- □ www.sciencesketches.org



Future Directions

Speaking about (any) Science Virtual Talks

Scott Morgan 202.669.0611 scott@morgangp.com